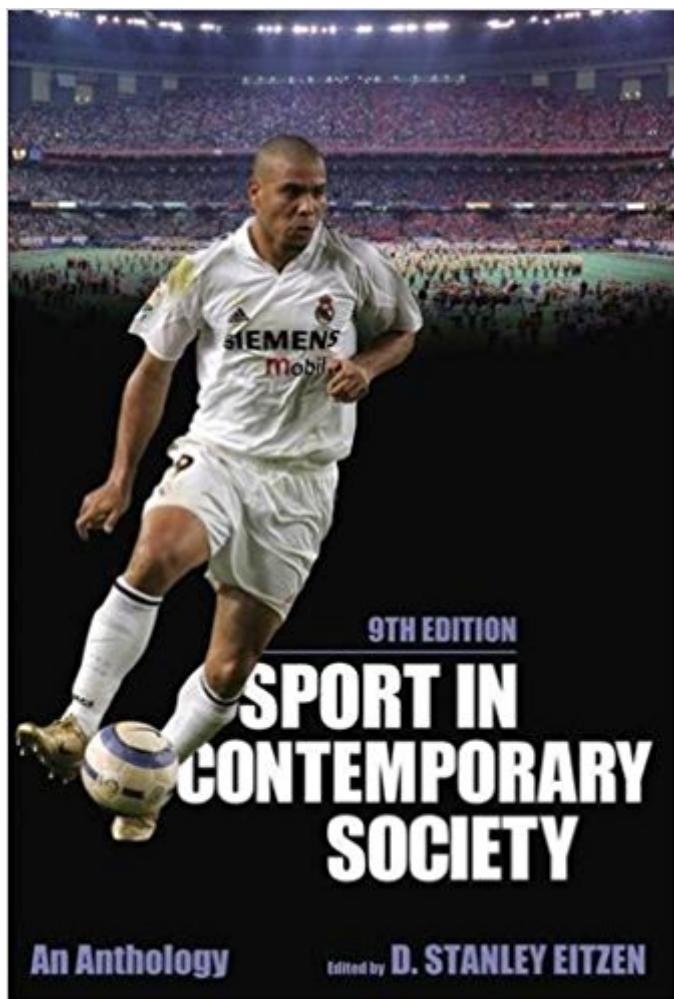


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# Sport In Contemporary Society, 9th Edition



## Synopsis

AVAILABLE NOW! Sports buffs know all about famous players and coaches and can recite statistics in endless detail. But do fans know how sport is linked to other institutions of society? Do they understand the role of sport in socializing youngsters in both positive and negative ways? What about the ways in which sport perpetuates race and gender-role stereotypes in society? How do owners, coaches, and other sport authorities exercise power to maintain control over athletes? These issues and more are examined in this selection of accessible writings by journalists and leading scholars who represent a new era of critical appraisal of sports—both professional and amateur. This timely new edition includes 20 new chapters while retaining the classics from the last edition. *Sport in Contemporary Society* is perfect for courses in sociology, sport management, and kinesiology.

Chapters new to the 9th Edition:

- The Great Recession and Sport
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- Women's Sports Foundation Equal Opportunity for Transgender Student Athletes
- Pat Griffin and Helen J. Carroll Nike's Crimes
- David Macaray New Media and Global Sports
- George H. Sage\* Can be packaged at significant student discount with Sage & Eitzen's new edition of *Sociology of North American Sport* and Sage's *Globalization and Sport*.\*

## Book Information

Paperback: 432 pages

Publisher: Paradigm Publishers; 9 edition (July 2011)

Language: English

ISBN-10: 1612050328

ISBN-13: 978-1612050324

Product Dimensions: 8.9 x 6 x 1.1 inches

Shipping Weight: 15.2 ounces

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #142,774 in Books (See Top 100 in Books) #80 in Books > Sports & Outdoors > Miscellaneous > Sociology of Sports #806 in Books > Humor & Entertainment > Pop Culture > General #4223 in Books > Politics & Social Sciences > Sociology

## Customer Reviews

D. Stanley Eitzen, Professor Emeritus of Sociology at Colorado State University, earned his PhD at the University of Kansas. Although he is well known for his scholarship on homelessness, poverty, social inequality, power, family, and criminology, he is best known for his contributions to the sociology of sport. In 1996, he was selected to be a Sports Ethics Fellow at the Institute for International Sport. He is the author of Sport in Contemporary Society, 9th Edition (Paradigm 2011).

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